

# ASPac Awards 2018

日本・アジア  
学生パッケージデザイン  
コンペティション

Theme: Innovation  
テーマ: イノベーション

Exhibition 展覧会

TOKYO

2018.12.6 Tue — 15 Sat

11:00 — 20:00 (最終日は19:00まで)

GOOD DESIGN Marunouchi  
東京都千代田区丸の内3-4-1 新国際ビル1F

OSAKA

2019.1.15 Tue — 23 Wed

9:00 — 17:00 (土日休み)

ペーパーボイス大阪 大阪市中央区南船場 2-3-23

## ASPac Awards 2018

### What is ASPac?

The Asia Student Package Design Competition (ASPac) is an international cultural exchange project aimed at developing talented young designers in Asia, while engaging governmental bodies, educational institutes, private companies and designers from different countries and regions in Asia. ASPac is organized by the Japan Foundation, the ASPac Association and the Japan Package Design Association. The aim is to help young Asian design students cultivate their skills to open up future possibilities. This international package design competition is targeted at students living in Asia. Finalists are selected through preliminary screenings in their respective countries and gather in Tokyo for the final screening. Design representatives from the respective countries will form the panel of judges for the final screening of ASPac Awards.

アスパックは、独立行政法人国際交流基金、一般社団法人アスパック協会、公益社団法人日本パッケージデザイン協会が推進する事業です。アジア各国・地域の行政機関・教育機関・デザイナー・企業が一体となり、デザインを通してアジアを一つにし、アジアの若い匠の力を育成することを目的とした、学生を対象とするパッケージデザインのコンペティションが核となる国際交流事業です。

ASPac Awards 2017



### What is ASPac Week?

Finalists in the ASPac Awards, as well as design representatives from each country, are invited to Japan for a one-week program. The program includes the following components: The final screening round for ASPac 2018 where design representatives engage in discussions to decide the award winners, the Design Forum in which design representatives talk about the latest design trends and scenes in their countries, the ASPac Awards Ceremony, a reception for the students and design representatives to interact, company visits and workshops for the award-winning students, and the ASPac Exhibition where award-winning works are displayed for the public.

各国の上位入賞者と審査員を日本に招待し共に過ごす1週間。審査員の熱い討論を経て決定する「アジア決勝(最終審査会)」、アジアの最新デザイン事情を知る「デザインフォーラム」、様々な賞が発表される「授賞式」、学生や審査員の方々と交流する「レセプション」、上位入賞学生の特典「企業研修/デザイン視察/ワークショップ」と、各国上位作品を一堂に見る「受賞作品展」で構成されています。

ASPac Awards 2017



## China

 **Japan Foundation Award**

**Zhu Xin**  
Huang Jing and others  
Shanghai Academy of Fine Arts



 **Gold Prize**

**"Su"**  
Shan Chaozheng  
Shanghai Academy of Fine Arts



 **Honorable Award**

**Golden Code Chocolate Gift Box Packaging Design**  
Song Yihong  
Shanghai Academy of Fine Arts



 **Honorable Award**

**Customer Jiande - Liye Bailian Wine Packaging Design**  
Zhang Dingwei  
Shanghai University of Engineering and Technology



## Indonesia

 **DNP Award**

**POHACI**  
Angela Merici Diah Larasati,  
Maharani Yasmin  
Binus Northumbria School of Design



 **Fuji Seal Foundation Award**

**STMJ 'Sooper Food!'**  
Clara Chrysilla Yahya  
Universitas Multimedia Nusantara



 **Japan Foundation Award**

**PÉTIS**  
Laras Zita Tedjokusumo  
Universitas Multimedia Nusantara



 **Honorable Award**

**Energen Sereals**  
Muhammad Iqbal Firdaus  
Institut Kesenian Jakarta



## Japan

 **Suntory Award**

**HUG CUP**  
Hikaru Okuma  
Tama Art University



 **JPDA Award**

**JAPANESE INCENSE**  
Kanna Fuwa  
Tama Art University



 **Honorable Award**

**fish bone**  
Kota Kurisu  
Anabuki Design College  
Hiroshima



 **Honorable Award**

**Cooling Animal Gel Sheet**  
Honomi Yuki  
Tama Art University



ASPac  
www.aspac.jp



Participating country and region: Japan, South Korea, Thailand, Indonesia, China, Taiwan, Singapore, Malaysia, Vietnam, Philippines and more Asian countries.

参加国・地域: 日本・韓国・タイ・インドネシア・中国・台湾・シンガポール・マレーシア・ベトナム・フィリピン他、アジア全域から参加

## Korea



### Ajinomoto Award

**Black Garlic**  
El Dat Lee  
Mokwon University



### ASPaC Chairman's Award

**Capsule Mask Pack**  
Eun Sunwoo  
Kyonggi University



### Japan Foundation Award

**PARADOGGIES**  
Jiwon Shin  
Mokwon University



### Honorable Award

**Korean Dried Anchovies, Merchi**  
Jiyun Yeo  
Silla University



## Malaysia



### Honorable Award

**Treasure Harvest**  
Zhen Lu Chow  
The One Academy



### Japan Foundation Award

**Orange Juice Sacs**  
Zoe Zhi Min Tham  
First City University College



## Philippines



### Silver Prize

**Fresh Catch for Cats**  
Nina Patricia Morales  
University of the Philippines/  
College of Fine Arts



### Japan Foundation Award

**Rubbi Rubber Bands**  
Reinna Micaella Biaca  
University of the Philippines/  
College of Fine Arts



## Singapore



### Honorable Award

**Cheese in the Trap**  
Anthon Damien Chor Hwee Kiong  
LASALLE College of the Arts



### Japan Foundation Award

**ブーム Boommu**  
Bee Jia Nah  
LASALLE College of the Arts



### Bronze Prize

**Dragon Samurai**  
Shu Zhen Nikki Cheryl Lo  
LASALLE College of the Arts



## Taiwan



### Silver Prize

**Puppetry Live in Box**  
Kai-Chuan Wang and others  
Chaoyang University



### Bronze Prize

**Mix Beverage Child ver.**  
Ning Syu and others  
National Taiwan University of Arts



### Gold Prize

**Turn On**  
Pei-Lin Chang and others  
National Taiwan University of Arts



### Japan Foundation Award

**FOLDING CAN-instant food package that is storable and heatable**  
Zi-Yin Lin and others  
National Taiwan University of Arts



## Thailand



### Grand Prize

**Kidicine**  
Kulisara Sombuthipoonpom  
Silpakorn University



### Honorable Award

**1TOOL3**  
Rutthawitch Akkachairin  
King Mongkut's Institute of Technology Ladkrabang



### Japan Foundation Award

**One Shot**  
Sitanun Boonyayothin  
Silpakorn University



## Vietnam



### Japan Foundation Award

**RAW**  
Hoang Long Tran  
Bournemouth University



### Honorable Award

**Dau Gio**  
Truong Chau Ngoc Pham  
RMIT University



協賛 Sponsor



後援 Supporting Organizations - Japan

Ministry of Foreign Affairs of Japan / Japan Craft Design Association (JCDA) / Japan Design Protection Association (JDPA) / The Japan Design Space Association (DSA) / Japan Graphic Designers Association (JAGDA) / Japan Industrial Designers' Association (JIDA) / Japan Interior Designers' Association (JID) / Japan Jewellery Designers Association (JJDA) / Japan Packaging Institute (JPI) / Japan Sign Design Association (SDA)

朝日新聞 宣伝会議 日経ビジネス PACK WORLD

各国地域協力 Supporting Organizations - Asia

Korea : Korea Package Design Association (KPDA) / Thailand : Thai Package Design Association (ThaiPDA) / Indonesia : Indonesia Graphic Designers Association (ADGI) / China : ASPaC China Committee (Academy of Arts & Design, Tsinghua University, China Packaging Federation, Shanghai Packaging Technology Association (SPTA), Shanghai Institute of Visual Arts) / Taiwan : Taiwan Package Design Association (TPDA) / Singapore : LASALLE College of the Arts / Malaysia : First City University College / Vietnam : ASPaC Vietnam / Philippines : University of the Philippines College of Fine Arts

